REMARKS

In the March 15, 2007 Office Action, the Examiner noted that claims 1-5 and 7-15 were pending in the application and were rejected under 35 USC § 103. In rejecting the claims, U.S. Patents 6,335,729 to Nunokawa et al. (Reference B in the April 14, 2005 Office Action) and 6,529,218 to Ogawa et al. (Reference A in the June 16, 2006 Office Action) were cited. Claims 1-5 and 7-15 remain in the case. The Examiner's rejections are traversed below.

The rejection of the claims in the March 15, 2007 Office Action was substantially the same as in the June 16, 2006 Office Action, except for the addition of 21 words and ten numerals on lines 13-15 of page 3 citing additional portions of <u>Ogawa et al.</u> as allegedly disclosing "writing ... displayed position and magnification, of a currently displayed image ... in ... non-volatile storage ... if a main power supply is switched off" (e.g., claim 13, last 4 lines). Therefore, the remarks below primarily address the distinctions between the claims and what is disclosed in <u>Ogawa et al.</u>, and the statements in the Response to Arguments in the last paragraph on page 4 of the Office Action.

In response to the changes to the claims in the Amendment filed December 18, 2006, the March 15, 2007 Office Action cited block 118 in Fig. 2; "Menu 29" in Fig. 5; column 6, lines 20-24; column 8, lines 42-46; and Fig. 6 of Ogawa et al. as allegedly "teach[ing] the display state includes magnification" (e.g., Office Action , page 4, line 18) in addition to the previous citation of "Fig. 2, steps S103-S109, col. 5, lines 5-35" (Office Action , page 3, lines 12-13) of Ogawa et al. as disclosing "writing display information indicating a display state". (Office Action , page 3, line 12).

The newly cited portions of <u>Ogawa et al.</u> describe the display of a menu for an enlarging/reducing process and the performance of enlarging/reducing based on instructions from a user. Specifically, Figs. 5 and 6 and the cited portions of columns 6 and 8 disclose using a menu to enlarge and reduce the scale of the map and contain no suggestion of storing what is input using the menu when power is turned off. Although block 118 in Fig. 2 shows a test for scaling the map after it is decided in block 107 that power is not to be turned off, the description at column 6, lines 20-24 states that what is being checked in block 118 is not stored data, but "the instruction, which has been input through the key input device 31" (column 6, lines 20-21).

In summary, nothing has been found in any of the newly cited portions of <u>Ogawa et al.</u> that discloses or suggests "writing display (state) information ... including ... magnification ... if the display (state) information is not already stored in the non-volatile storage unit" (claim 1, last 5 lines, and claims 14 and 15, last 4 lines, with "state" only in claim 15); or storing "magnification

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... in ... non-volatile storage ... if a main power supply is switched off" (claims 11 and 13, last 3 lines); or "writing display information for ... magnification ... in ... non-volatile storage ... based on" (claim 12, lines 10-12) "detecting a user's display operation to modify a display state of the image displayed" (claim 12, lines 7-8).

For the above reasons, it is submitted that claims 1 and 11-15, as well as claims 2-5 and 7-10 which depend from claim 1, patentably distinguish over Nunokawa et al. in view of Ogawa et al.

Request for Interview

If the rejection based on <u>Nunokawa et al.</u> in view of <u>Ogawa et al.</u> is not withdrawn, the Examiner is respectfully requested to contact the undersigned by telephone prior to issuing an Advisory Action, to provide an opportunity to discuss what <u>Ogawa et al.</u> discloses and expedite examination of the application.

Summary

It is submitted that the references cited by the Examiner do not teach or suggest the features of the present claimed invention. Thus, it is submitted that claims 1-5 and 7-15 are in a condition suitable for allowance. Reconsideration of the claims and an early Notice of Allowance are earnestly solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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Date: <u>July 16, 2007</u> By: <u>/Richard A. Gollhofer/</u> Richard A. Gollhofer Registration No. 31,106

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